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Winemaker Dinner with Maxime Cheurlin of Domaine Georges Noellat

on Monday, 14th July 2025

hosted by Klaus Umek

Browns Hotel,
33 Albemarle St, London W1S 4BP





ABOUT DOMAINE GEORGES NOELLAT

Born in Champagne, but with Burgundian blood, Maxime is the great-grandson of Georges Noëllat, he is the nephew of the Mayer family, a cousin of Nicolas and Guillaume Rouget. His passion for viticulture started early and he studied at the Lycée Viticole in Beaune and worked at Domaine Emmanuel Rouget and Domaine Gros Frère et Soeur. In 2009, the family vineyards were leased by his grandmother to some of the titans of Burgundy, but in 2010 the leases were ending and at the tender age of 19, Maxime took over the family estate. The Domaine boasted a high degree of old vines within the Grand Crus of Echezeaux and Grands Echezeaux and the Vosne-Romanée 1er Crus Les Petits Monts, Les Chaumes and Les Beaux Monts.

In the vineyards, his approach is *lutte raisonnée*. Despite a current fashion for whole bunch in Burgundy, Maxime follows in the footsteps of his illustrious uncle Henri Mayer and usually destems all his fruit. Though strongly opinionated, Maxime is not dogmatic and uses stems when the wine needs it. There is a cold maceration before fermentation with natural yeasts only and 14-18 months ageing in barrel. New oak ranges from 30-100%, yet like many of the greatest wines, it is impossible to detect, as the wine easily carries it and as is typical to Maxime, there is no formula.

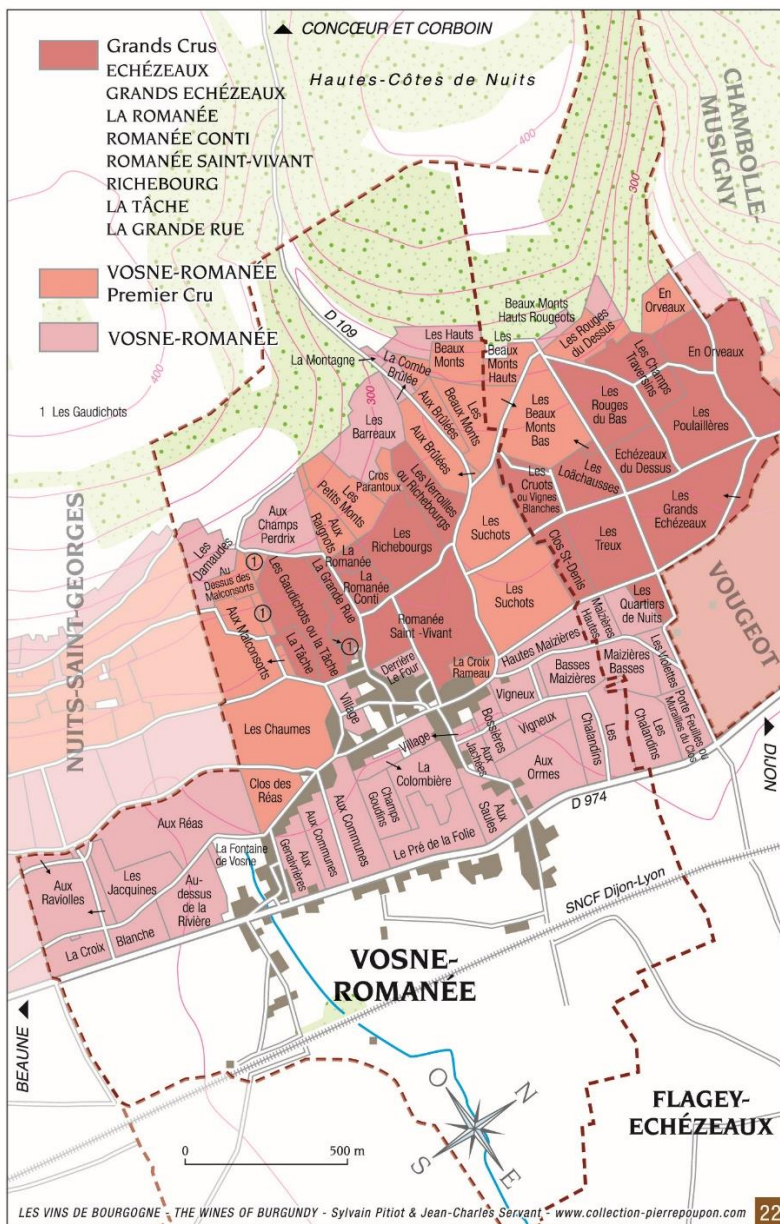
Maxime has breathed new life into this historical estate and, in doing so, is perhaps achieving the impossible: becoming the new standard bearer for Vosne-Romanée.



Maxime, Lafite and Bondola standing in a secret garden, overgrown with fragrant deep red roses that wind their way through blackberry bushes, located amongst the perfectly manicured vineyards of Vosne-Romanée, and looking back to la Tâche.

This garden, the back yard of Maxime Cheurlin's house, sits within one of Burgundy's most famous vineyards - Les Chaumes - and could fit enough vines to increase the Domaine's production of this beautiful wine by one barrel. But then again, where else could Maxime and Eleonore's celebrated their wedding last month.

VOSNE-ROMANÉE – Vineyards





TODAY'S LINE UP

2020 Maxime Cheurlin Corton-Charlemagne Grand Cru

2014 Domaine Georges Noellat Vosne-Romanée 1er Cru Les Chaumes

2015 Domaine Georges Noellat Vosne-Romanée 1er Cru Les Chaumes

2015 Domaine Georges Noellat Grands Echezeaux Grand Cru

2016 Domaine Georges Noellat Grands Echezeaux Grand Cru

2010 Domaine Georges Noellat Grands Echezeaux Grand Cru



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Grand Cru Chateau de Noé
Grand Cru
2015
GEORGES NOËLLAT
PRODUIT DE FRANCE - CONTIENS SULFITES



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